

Intasure

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HEALTHY AND HAPPY: Learners from Steenberg Primary School give a shout-out to Sporting Chance, with coach Barnett Stevens.

Intasure gives these children a sporting chance

Terry van der Walt

WHEN Intasure heard about the good work being done by Sporting Chance in giving children opportunities in the field of play, it was not difficult making a decision to pitch in to help in the local community.

Coaching in cricket, soccer and other sports were somewhat lacking at the local Steenberg Primary School until Intasure lent its support to Sporting Chance six months ago to make a change, said managing director Geoff Genrichs.

"Our 45 years of success is built on understanding the value of personal relationships. We believe in people and we believe in community. Our stated Intasure Purpose is to 'Create Peace of Mind in People's Lives'. This goes beyond insurance and we apply it to our clients, our business partners, our staff and our community," he said.

Sporting chance project manager Bradlyn Stuurman said the aim was to encourage physical education within the school system, where it is often lacking, and embrace the positive role that healthy living can play in a child's life. He explained that Sporting Chance partnered Sweet Valley Primary School, a higher quintile school with Steenberg Primary School where its Foundation sports programme is run. The coach who was selected for the placement, Barnett Stevens spent the complete first term at Sweet Valley in Bergvliet, shadowing the Physical Education classes and the day-to-day tasks of the sports administrators.

Through this process he received quality practical experience that he has subsequently taken to Steenberg Primary

School and implemented as much as possible. He continues to have mentorship and guidance when required and has a close connection at Sweet Valley while making a difference every day in the lives of the Steenberg Primary School learners.

"Intasure's support helps implement a critical and much needed physical education and sport intervention at Steenberg Primary School. In addition we assist to structure the intramural and extramural sports programmes to ensure that the children have the opportunity to be exposed to regular physical activity," he said.

Coach Barnett Stevens said learners now see the physical education periods as the highlight of their day. "The school coaching programme has given me the opportunity to pass on important life skills such as teamwork, confidence as well as self-discipline. It also gives me the opportunity to see the learners develop in the skills that have been transferred," Stevens said. Grade three learner, Mikayla Manuels said:

"I enjoy playing sports with coach Barney

because it is fun and it keeps me fit and healthy."

"I enjoy the coaching because it makes me improve my skills in cricket and soccer. Coach Barney also taught us that we should respect each other on the field and off the field," said Grade three learner, Tristan Adams.

Through the Intasure partnership the Steenberg Primary School learners have also become a part of other Sporting Chance projects including the Disney Healthy Happy Play programme, the "Live Newlands Rugby" experience and they will be taking part in the annual Calypso Cricket pro-

gramme to reward them at the end of the academic year.

The Sporting Chance Foundation is a registered NPO with PBO status and aims to provide children from impoverished communities with the opportunity to play sport in a safe and structured environment while simultaneously being educated on health and other important life skills.

They are committed to identifying and nurturing natural and raw sports talent.

Sporting Chance speaks a universal language, which breaks down barriers and cuts through income and ethnic

divides, said Stuurman.

"It is this belief in the power of sport to positively change young lives, which has motivated Sporting Chance since it was established in 1990. Over the years Sporting Chance has grown to become a leading sports coaching and development organisation in South Africa with a powerful and recognizable brand," he said.

Genrichs thanked Sporting Chance for the work they do in the community, and for the opportunity to get involved in helping others.



SPORTING CHANCE: Steenberg Primary School learners Mikayla Manuels and Tristan Adams with Sporting Chance's project manager Bradlyn Stuurman.

We are proud to be associated with **Intasure** and wish them all the best on their **45th anniversary**. From all at **Tri-Marine Acceptances (Pty) Ltd**

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